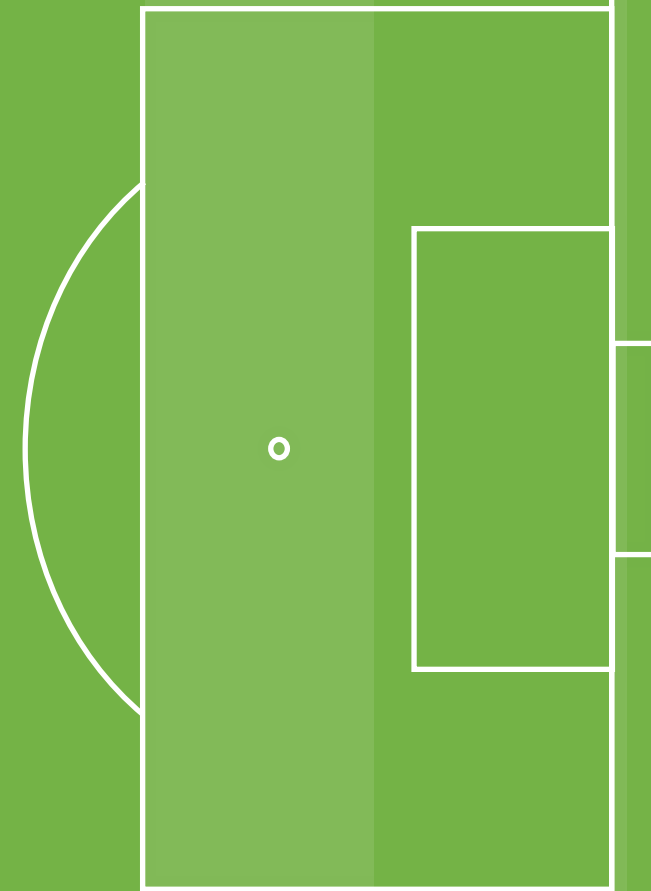
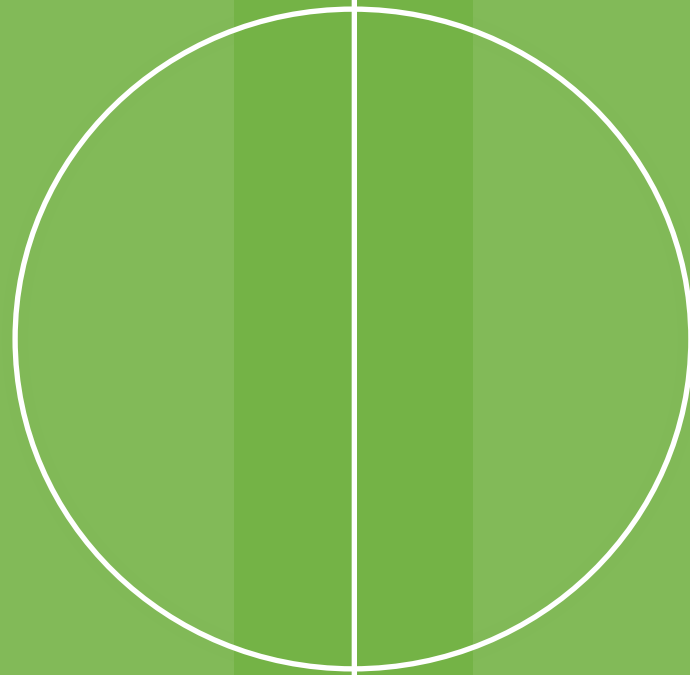
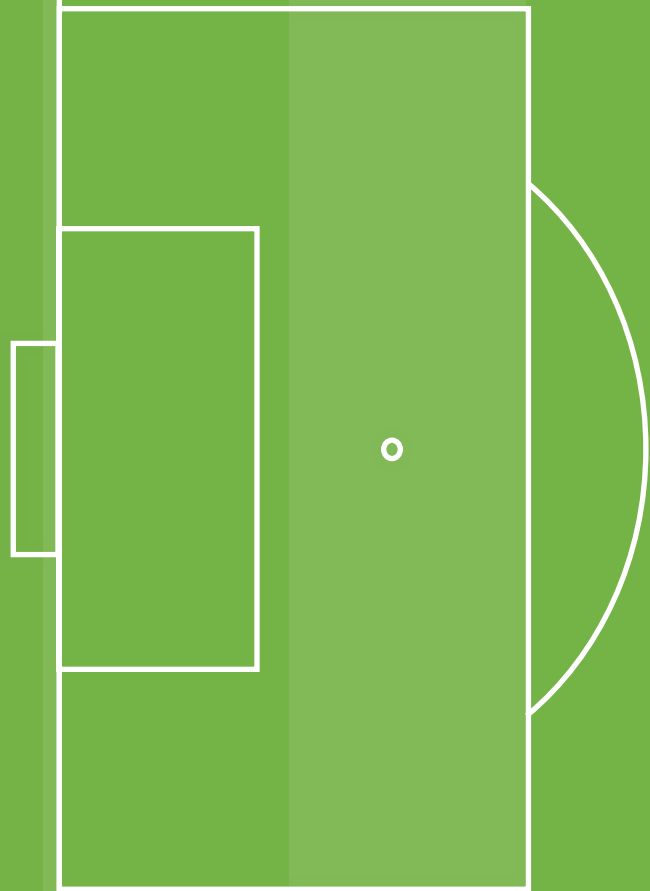


EXPLORING: THE FUTBO^L PASSION



902486280

Note: Please review both physical print presentation & video presentation

The Purpose

"To me, soccer is so much more than a ball and two goals; it connects people from all the corners of the world."

- Unknown Author

Top 10 Most Watched Soccer Leagues Worldwide

(According to GamingZion.com, updated June 2, 2022)



#10 - Portugal



#2 - Spain



#5 - France



#1 - England



#7 - Netherlands



#3 - Germany



#4 - Italy



Others

#6 - Brazil

#8 - Argentina

#9 - U.S.A.

Xploring the cultural impact of futbol through the world's greatest soccer leagues and the passion behind them. What does soccer mean to different communities and how it uplifts impoverished areas. How do different cultures celebrate the sport.

Modern soccer is said to have begun in England in the mid-1800s. It is no wonder why England and Europe in general generate the best players, leagues, and fan base. Out of the Top 10 most watched soccer leagues in the world, seven of them are in Europe. Which is why Xplore takes me to where it all began.

Traveling 7 countries might be a reach for this proposal, so I will be focusing my research primarily on England and Spain. I first want to do some local research to familiarize myself with the differences. Major League Soccer and the USL Championship are the top American soccer leagues, so I plan to attend a couple games before heading to Europe. I want to understand where the American soccer community currently stands, so I can then do a comparison with England & Spain.

I plan to immerse myself into the sport by: attending games in the various leagues. Interviewing fans. Playing a friendly match at a local park. **Experiencing the game from different viewpoints:** from attending a watch party at local pub, to attending a pre-match rally, to selecting various seating options (regular seating vs fan supporter sections vs VIP box). This may be outside of my comfort zone, especially in a foreign country, but I see it as an opportunity to grow as an individual and learn about other cultures.

With great soccer teams & leagues, comes great stadiums. I believe that the architecture reinforces the passion and uplifts the community. It brings them pride in their team. I plan to tour various stadiums while aboard and study their architecture.

The goal of this proposal is to capture the passion of fans. To analyze the sport through the lens of different communities. And to ultimately start a soccer team within the RCA office and the Riverside community.

My Passion

"The secret is to believe in your dreams; in your potential that you can be like your star, keep searching, keep believing and don't lose faith in yourself."

- Neymar, Brazilian National Team



My passion for the sport of soccer began very young. When I think soccer, I think of my dad. Growing up he had the Mexican Soccer League (LigaMX) playing on the TV all the time! With only one TV in the household it was hard to miss, but as you can see it grew on me and connected us over the years.

I loved watching and playing the game! So much that my parents decided to sign me up for the local youth soccer league, which with the limited resources we had growing up this was a true blessing.

I had the opportunity of playing for a few years on different teams, good & bad, but it was definitely fun. It was great being able to share my passion with other kids. But my greatest memory is the time spent with my dad. He would kick the ball around with me and would drive me to practice & games. At that time he drove a large 80s Oldsmobile, white, with bench seats; but he didn't like driving on the highway so getting to games on time was an experience in itself.

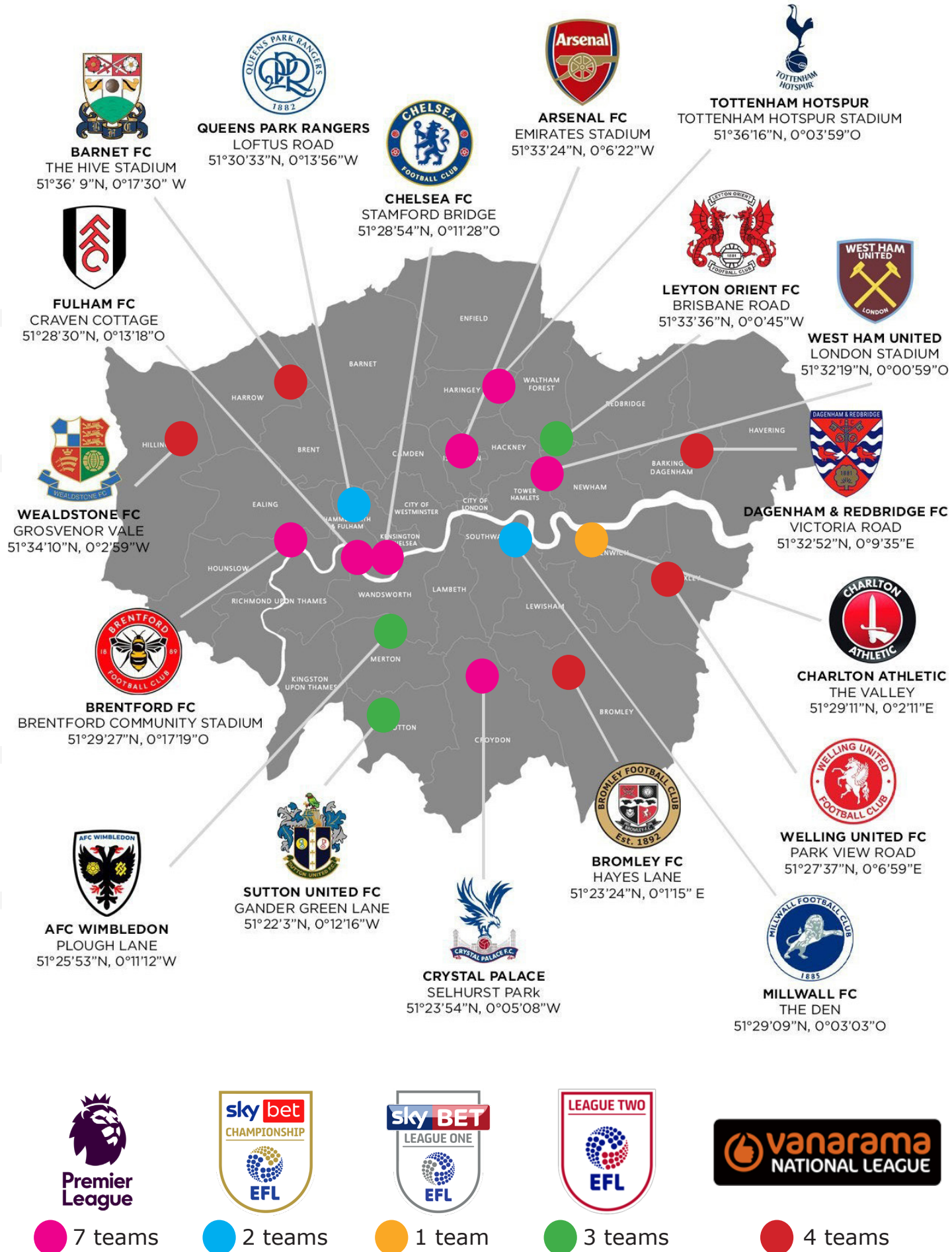
Now as an adult, I continue bonding with my dad over soccer. On weekends, he'll come over and we can spend hours watching soccer from different leagues around the world. (Thanks to all the streaming services available nowadays.) He's funny though because he doesn't have a specific team he likes to cheer for, he just enjoys the game. I, on the other hand, get passionate about my teams (Manchester United F.C. & Real Madrid C.F.). Sometimes I'll wake up as early as 4am on weekends just to catch the game. Crazy, I know.

We've also been blessed to be able to catch games in person. From local LA Galaxy games to supporting the Mexican National Team. I remember the smile on his face when we went to our first game. He was in shock as we entered the stadium and he saw the perfect green field. And then the noise and atmosphere just takes over you. Great times!

I have so many great memories with my dad thanks to soccer! And I hope I have the opportunity to create more with local and foreign communities.

Map of London Soccer Teams

Image by <https://i.redd.it/59v2jj5p05861.jpg>



England: The Hub of Football

The English Premier League is currently the most watched soccer league in the world, so it is safe to consider England the Hub of Football. It has produced some of the greatest players such as: David Beckham, Wayne Rooney, Cristiano Ronaldo, Frank Lampard, Thierry Henry, Steven Gerrard etc.

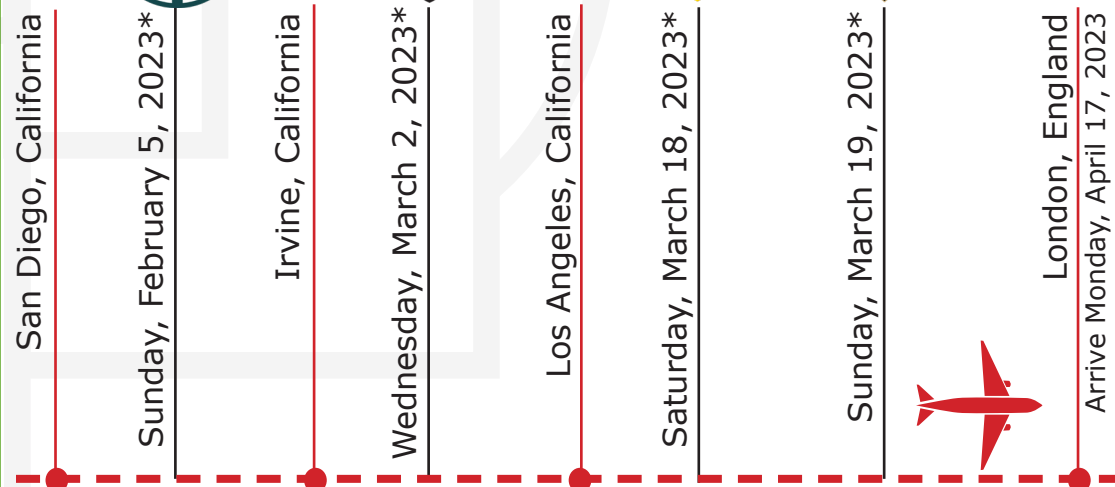
Premier League clubs are known worldwide; Manchester United alone has 60.7 million followers on Instagram. For comparison, the Los Angeles Lakers only have 20.3 million followers.

As I was researching my trip to England, I realized that London was the hot spot, the hub of English football. London is relatively the same size as Los Angeles (slightly larger), but it currently has 17 professional soccer teams and that's only if you count England's Top 5 Leagues. So as you can see London is definitely passionate about the sport. Therefore, this will be the primary location for my research, with the majority being within an hour of travel distance from London.

"The more difficult the victory, the greater the happiness in winning"
 - Pele, Brazilian National Team

Local Research

(*No details available for 2023 season, so using 2022 schedule as reference)

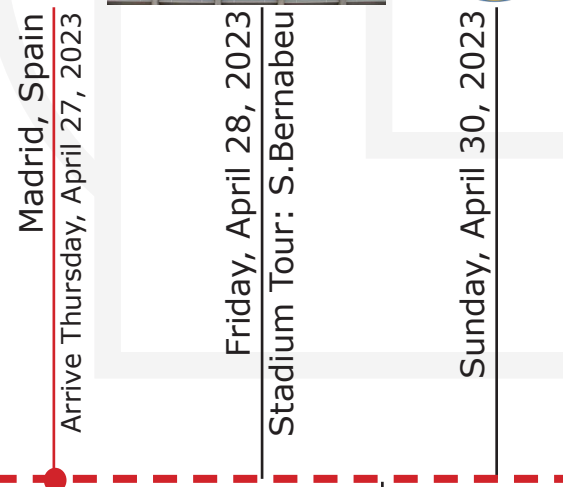


Primary Research

(Note: Max. travel distance from London will be 1-hour)



Secondary Research



I selected this time frame because it is toward the end of the season, and the passion is elevated because teams & fans are battling for:

- League Title(s)
- Promotion to higher division
- Relegation to lower division
- European tournament title(s)

APRIL 2023						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	1	2	3	4	5	6

2.5 weeks / 104 hrs PTO



Thursday, April 20, 2023
Stadium Tour: Wembley

Friday, April 21, 2023

Pick-up Game at Local Park



Watch Party: UEFA UCL



Watch Party: UEFA Europa



Saturday, April 29, 2023

Pick-up Game at Local Park

"Keep working even when no one is watching"
- Alex Morgan, U.S. Women's National Team



Watch/Listen:

Video & sound playback of various activities throughout my trip; including interviews and playing at local parks



Images by Premierleague.com

Sharing My Experience: The RCA Gallery

During my travels I plan to capture my experience with an on-going blog via Instagram. I will be creating a dedicated profile for this trip where my fellow RCA colleagues can keep up with me. I will be sharing pictures & short clips during my trip and upon my return, I will be setting up a soccer exhibit in the RCA Gallery space.



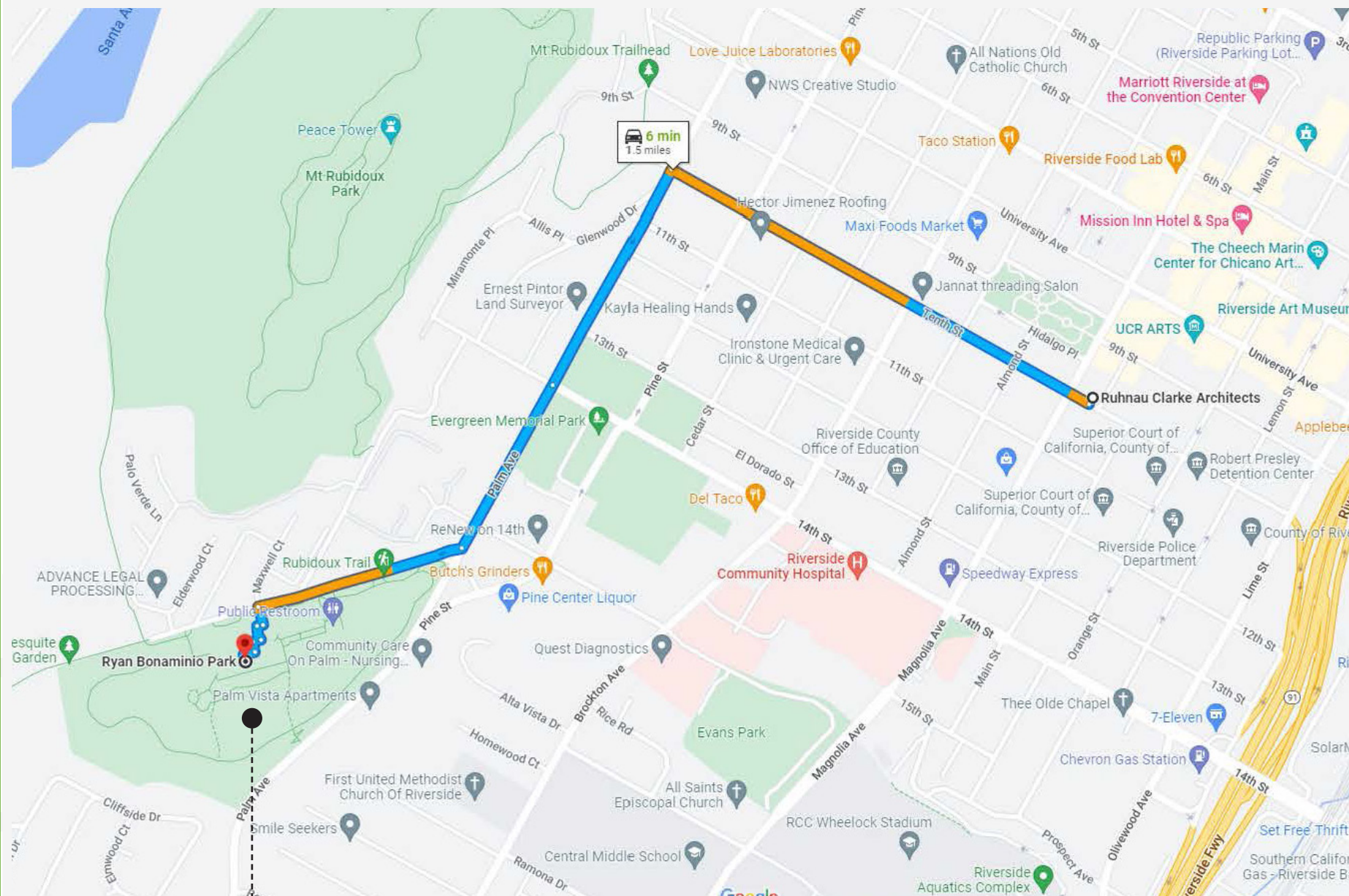
Jersey Collection:

Bring back a jersey from each game I attend. (I then plan to create a raffle for these and donate the proceeds to a local youth soccer league.)



Sharing My Experience: The RCA Exhibition Game

Set up an exhibition game at local park, Ryan Bonamino, which is only 5-minutes from the RCA Riverside Office. My goal would be to share the Futbol Passion with my fellow colleagues and show them a fun time.

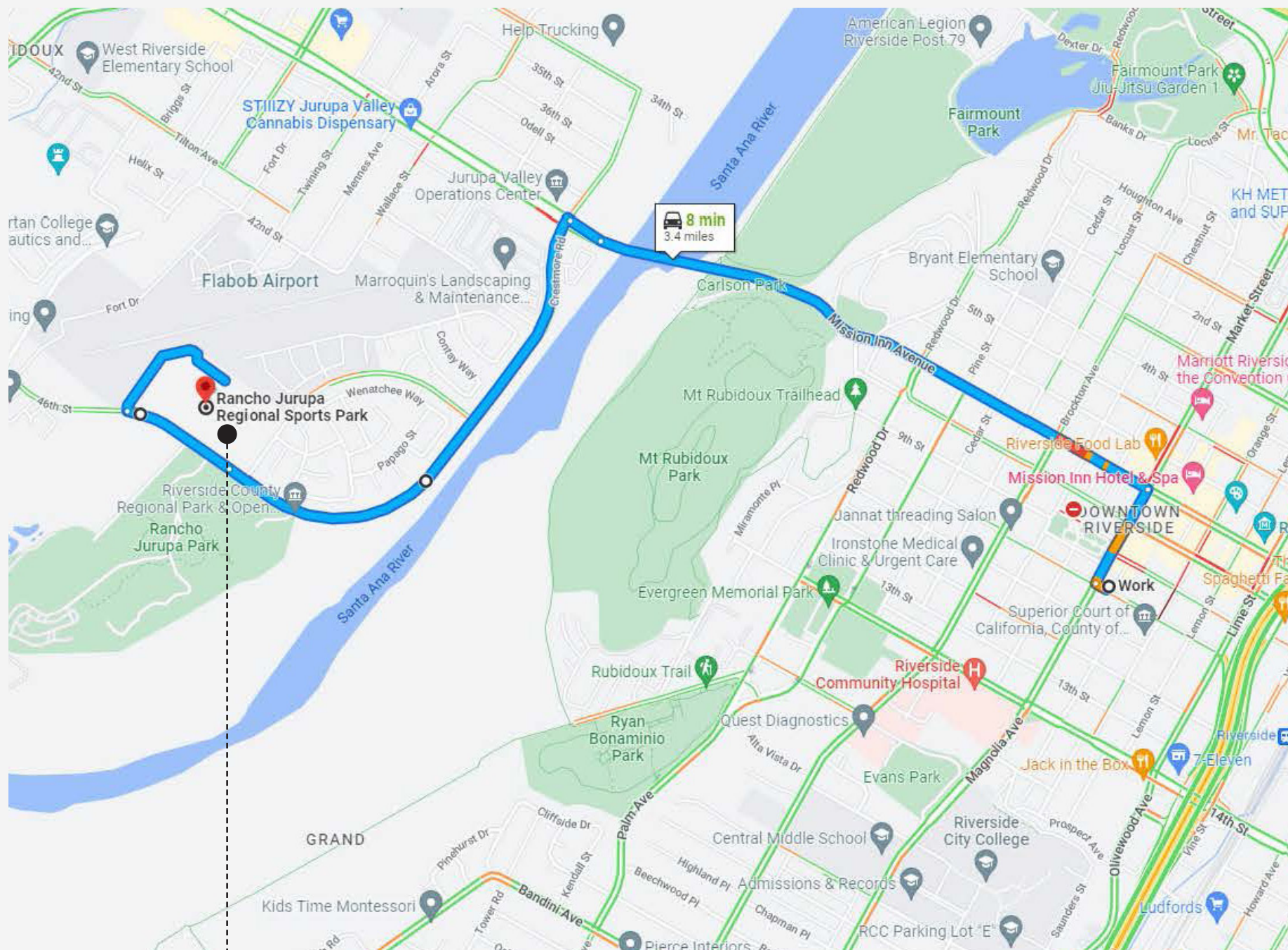


VS.



Sharing My Experience: The RCA Soccer Team

Set up a co-ed RCA soccer team and join a local league. The Jurupa Adult Soccer League (JASL) is a nearby adult league, which is only 10-minutes from the RCA Riverside Office. JASL offers various levels of team play and runs 10-week seasons throughout the year. My goal is to create a small community where my fellow RCA soccer fans can come together and share their passion for the sport.



RCA Team Format:

- Games are 8 vs 8
- Minimum of 12 team members to allow for substitutes
- Co-ed, with a minimum 2 ladies playing at all times
- All levels welcomed



***"If you don't believe you are the best, then
you will never achieve all that you are capable of"***
- Cristiano Ronaldo, Portugal National Team



Images by Premierleague.com

Conclusion

I wanted to Xplore something that I love and am passionate about to learn more about it & share the experience with other fans.



Note: Please proceed to video presentation to further understand the passion that this proposal is attempting to capture